

# A Winning Combination

2017 National Jamboree & Popcorn



This fall, every youth signed up for the 2017 National Jamboree has the opportunity to earn their entire way to the Jamboree simply by selling popcorn. As an added benefit, the Northern Star Council will give extra commission to our Scout's attending Jamboree. So instead of the base 35%, our Jamboree Scouts will be able to earn 45%

# 45% Commission

## How to get Signed Up

Email [popcorn@nsbsa.org](mailto:popcorn@nsbsa.org) with

- a. Scout First and Last Name
- b. Parent First and Last Name
- c. District, Unit Type and Number
- d. Phone Number

← That's it!



## What's Next?

1. Inform your Unit's Popcorn Chair (or Committee Chair) that you are going to the Jamboree and selling through the Popcorn Jamboree Program. There is not much that will affect the unit from their normal sale.
  - a. Work with them to determine the commission percentage Scouts can use for the Jamboree cost. Remember, some units rely on popcorn to help pay for things like room rental and materials.
  - b. The extra % for the Jamboree (either 10% or 6% depending on if they choose the prize program) will be put directly into the Scouts Jamboree accounts at the Council office during the 1<sup>st</sup> quarter 2017.
  - c. Units will pay their popcorn bill as normal.
2. Work with your Troop/Crew to come up with a plan to acquire product for the sale. If you are the only one from the unit selling, the Council will work with you to get your popcorn at various sites in the metro.
3. Scouts that end up not going to Jamboree, the extra commission dollars being held by the Council will revert back to the popcorn sale, no exceptions. It is also non transferrable.

Three Ways to Sell Popcorn		
Show-n-Sell	Online Sales	Take Order
You have products for sale in front of a store or other high traffic location. You give the customer the product and collect the money.  Advantage: no deliveries and collections at a later date and people buy more.	Use social media like Facebook & Twitter to encourage friends and family out of town to support your trip.  Advantage: You can reach a lot of people not in the immediate geographic area.	You take an order form door to door and secure orders. You return at a later date to deliver the product and collect the money.  Advantage: no left over product to worry about.

## Anything Else?

Scouts still qualify for free tickets to Nickelodeon Universe, \$50 Gift Cards, and the Trail's End Scholarship Program.  
*Details on Sales Form*

## Questions?

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